

Carolinas Acts Building Your Business

NC Construction Spending and Labor Outlook

March 8, 2018

Presented by Betsy Bailey,

Carolinas Associated General Contractors

Quality People.
Quality Projects.

Contractors are Optimistic About All Market Segments

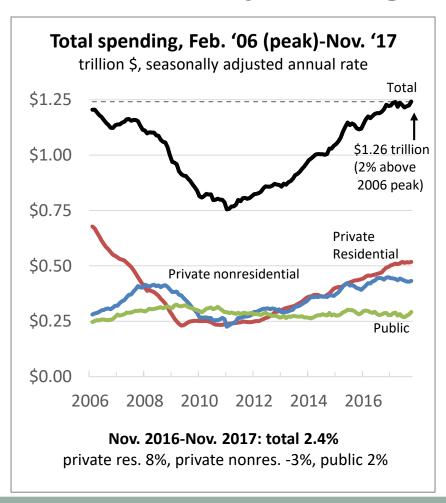
75% of contractors expect to expand their payrolls in 2018

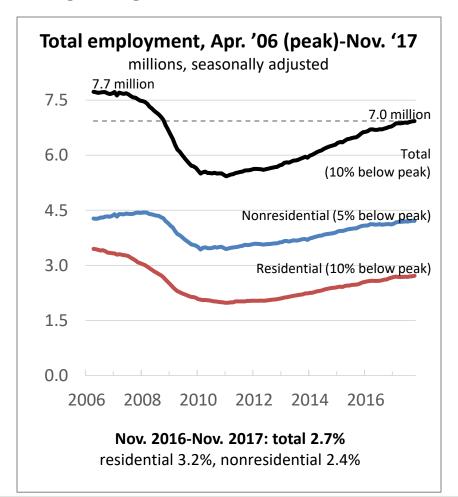
However...

Many firms are worried about workforce shortages and infrastructure funding



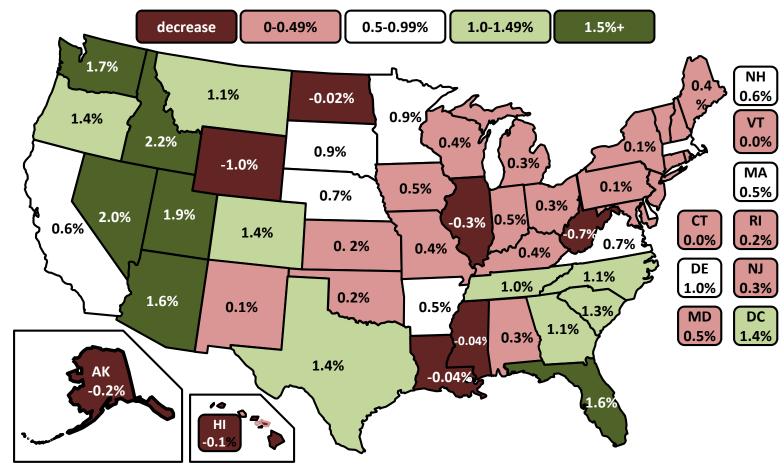
Construction spending & employment, 2006-2017







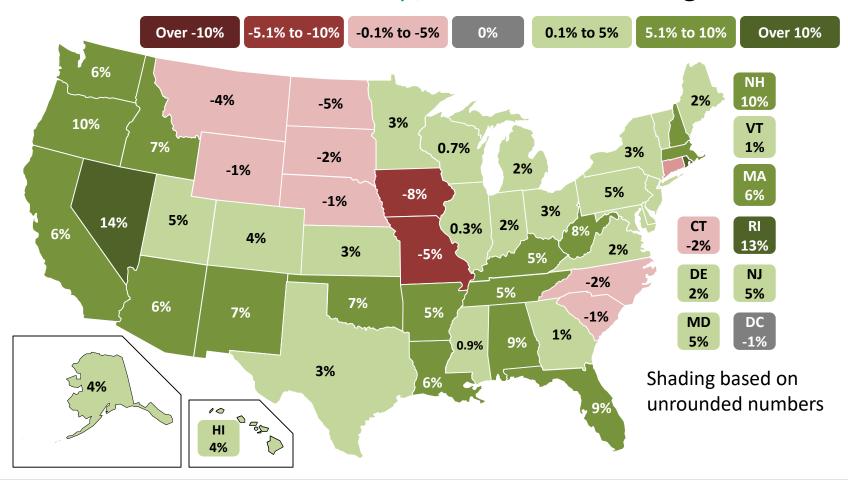
Population change by state, July 2016-July 2017 (U.S.: 0.72%)





State construction employment change (U.S.: 2.7%)

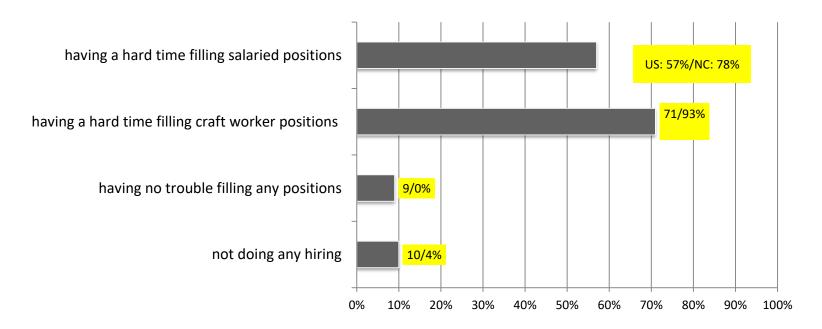
11/16 to 11/17: 40 states up, 9 down, DC unchanged





FIRMS WILL CONTINUE TO COPE WITH WORKER SHORTAGES

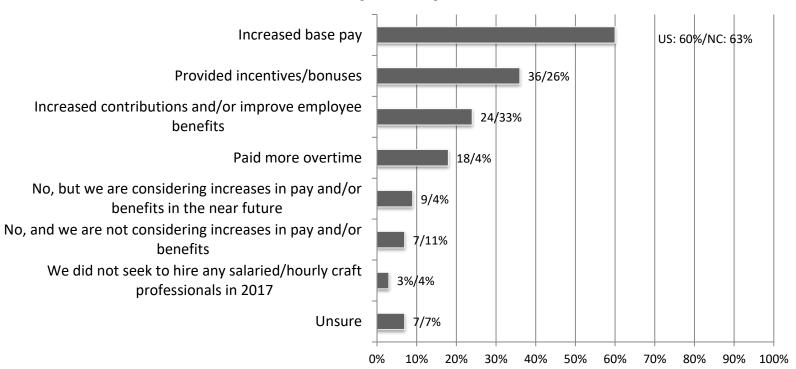
How would you describe your firm's current conditions for filling key salaried positions (project manager/supervisor, estimator, etc.) and hourly craft positions (carpenter, laborer, equipment operator, etc.)? My firm is:





MOST FIRMS ARE INCREASING PAY OR BENEFITS...

Did your firm increase pay or benefits in 2017 to retain or recruit salaried/hourly craft professionals?





In NC we are having a hard time filling some:

hourly craft positions: 70% U.S. respondents/93% of NC respondents Salaried field positions: 57% U.S. respondents/78% of NC respondents

CAGC Independent Survey of Eleven Highway Contractors Found:

- 490+ Jobs Available Now
- Expectations that workforce needs will increase between 10-20 percent in the next two years

NC Highway Construction Jobs Hardest to Fill:

Hourly:

Carpenters (bridge, finish)

Masons

Pipe layers and foremen

Fine Grade Foreman

Concrete Forming

General Laborers

Skilled equipment Operators – crane, grader, trucks, scrapers, rollers,

Salaried:

Superintendents

Project Managers

Estimators

Administrators/Office Personnel



In North Carolina the situation is even more Acute More Results from Our Surveys:

How would you rate the adequacy of the local pipeline for supplying well-trained craft personnel? Poor or fair: US 74% of respondents/NC 91%

Have you increased your use of OT during the past year because of difficulty hiring Overtime hours: US 47%/NC 70%

Barriers to Employment in Highway Construction:

Ability to Pass a Drug Test
Reliable Transportation
Commitment to Work Ethic



Construction workforce shortage is No. 1 Challenge Facing NC Contractors:

- Project delays and wage increases = higher project costs
- Safety is compromised
- Uncertainty over immigration policy is challenging the industry
- Competition with other industries for skilled labor



How Did We Get Here:

- Recession
- Lack of robust vocational educational programs in high school
- Students and their families favor a 4-year degree
- Aging workforce

Construction Has an Image Problem!



What's Being Done:

- CAGC's Build Your Career Program
- Partnership NC Community Colleges on several initiatives
- NC Works Apprenticeship programs
- NCCCS and CAGC Construction Branding Campaign
- Workforce Partners creating Construction Career Pathways



Other Exciting Recruitment Programs in the works:

- Summer camps (free for underrepresented populations)
- Teacher externships
- Transition Tech military programs
- Construction Career 101 in middle and high schools
- Parent Career Fairs
- Expansion of Work Based Training
- You Science Aptitude test for High School



CAGC is Partnering with NCDOT to Address Workforce

- CAGC/NCDOT Joint Committee meets regularly
- NCDOT/Office of Civil Rights
 - **Career Fairs**
 - **Construction Academies**
- Construction Industry Branding Campaign



CAGC Partnering with NCDOT to Address Workforce

NCDOT/CAGC/ACEC Joint Winter Conferences:

3 conferences by regions

Topics focused on:

- Earlier project communication and planning of operations.
- Overcoming lack of experience
- Timely decisions
- Elevating decisions so issues are resolved quickly



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